

The book was found

Maslow's Hierarchy Of Needs: Understand The True Foundations Of Human Motivation (Management & Marketing Book 9)



Synopsis

Understand the true foundations of human motivation This book is a practical and accessible guide to understanding and implementing Maslow's Hierarchy of Needs, providing you with the essential information and saving time. In 50 minutes you will be able to:

- Understand the five different levels of needs experienced by all humans
- Adapt your marketing strategies to satisfy as many of those needs as possible
- Turn your target market into loyal customers

ABOUT 50MINUTES.COM | Management & Marketing 50MINUTES.COM provides the tools to quickly understand the main theories and concepts that shape the economic world of today. Our publications are easy to use and they will save you time. They provide both elements of theory and case studies, making them excellent guides to understand key concepts in just a few minutes. In fact, they are the starting point to take action and push your business to the next level.

Book Information

File Size: 1578 KB

Print Length: 24 pages

Publisher: 50Minutes.com (August 17, 2015)

Publication Date: August 17, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B014175MXM

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #390,673 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #63

in Books > Business & Money > Job Hunting & Careers > Business School Guides #81

in Kindle Store > Kindle eBooks > Education & Teaching > Higher & Continuing Education >

Graduate School #117 in Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales

> Marketing > Multilevel

Customer Reviews

As an owner of multiple retail outlets, this book helped me understand where each employee was in the pyramid. Knowing and understanding has helped me retain my employees by knowing what

they need. This information is proving invaluable. In the past I would give them pay increases and still have them leave. Today I give more responsibility, autonomy and recognition, both public and private. Wow what a difference. People seek us out and want to work in our company.

Not even close to what I was expecting. Small booklet, misleading and I believe I got ripped off. \$9.99 for nothing. Will be much more careful when purchasing from . Think that the description of what I bought could have been written better. The back cover of this tiny booklet says this book will help you: Understand the needs of your target and products to satisfy them. Really I just wanted to know about Maslow's Hierarchy Of Needs. Would not recommend.

I couldn't figure out if I really needed this after staring at the chart for a few minutes. Ok, it was more like three hours. Then I ate a sandwich because I was confused and not really hungry and the chart was no help with why I did that either. Why do I do stuff? Are they needs or am I just a selfish, lazy slob? It's probably a great chart if you're Sigmund freaking Freud or Bob Eubanks. Those guys know about needs. Who wants pudding?

[Download to continue reading...](#)

Maslow's Hierarchy of Needs: Understand the true foundations of human motivation (Management & Marketing Book 9) Marketing: Facebook Marketing For Beginners: Social Media: Internet Marketing For Anyone That Is New To Online Marketing (marketing strategy, network marketing, ... marketing analytics, marketing books 1) Wayne Dyer: 30 Life Changing Lessons From Wayne Dyer: (Wayne Dyer, Wayne Dyer books, Wayne Dyer Ebooks, Dr Wayne Dyer, Motivation) ((Motivation And Personality, ... Books For Women, Wayne Dyer Audiobooks)) Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing Management: Take Charge of Your Team: Communication, Leadership, Coaching and Conflict Resolution (Team Management, Conflict Management, Team Building, ... Team Motivation, Employee E) The Hierarchy of Energy in Architecture: Energy Analysis (PocketArchitecture) 99+ Best Free Internet Marketing Tools And Resources To Boost Your Online Marketing Efforts (SEO Tools, Social Media Marketing, Email Marketing, Content ... (Smart Entrepreneur Guides! Book 2) Network Marketing : How To Recruit Prospect Step By Step From Newbies To Professional in

network marketing: network marketing, multiple marketing, MLM, ... Step from Newbies to Professional Book 5) Affiliate Marketing: Learn to make crazy money with affiliate marketing today! A step-by-step online affiliate marketing system to make a lot more money ... Online Marketing, Affiliates programs) Network Marketing Success Blueprint: Go Pro in Network Marketing: Build Your Team, Serve Others and Create the Life of Your Dreams (Network Marketing ... Scam Free Network Marketing) (Volume 1) Affiliate Marketing: How To Make Money And Create an Income in: Online Marketing & Internet Marketing (Blog Promotion, Niche, Passive, Affiliate Business, ... Online Marketing For Beginners, Affiliates) Seo: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail ... Marketing, E-Commerce, Inbound Marketing) FaceBook: The Top 100 Best Ways To Use Facebook For Business, Marketing, & Making Money (Facebook Marketing, Business Marketing, Social Media Marketing) Nursing: Human Science And Human Care (Watson, Nursing: Human Science and Human Care) Understand Rap: Explanations of Confusing Rap Lyrics that You & Your Grandma Can Understand Key Business Analytics: The 60+ tools every manager needs to turn data into insights: - better understand customers, identify cost savings and growth opportunities His Needs, Her Needs: Building an Affair-Proof Marriage His Needs, Her Needs Participant's Guide: Building an Affair-Proof Marriage (A Six-Session Study)

[Dmca](#)